

Save the dates for the next international IMA events:

IMA

International
Management
Assistants



IMA International Training Day 2018

“The Digital Age”

Topic: Your Online Brand Matters – Be Strategic

28 April 2018

Barcelona

Venue: Hotel Porta Fira



WORLD ADMINISTRATORS
SUMMIT

IMA hosts the 10th

World Administrators’ Summit 2018

24/25 October 2018

Frankfurt

worldadministratorssummit.com



IMA 44th Annual Conference 2018

“The Digital Age”

26 October 2018

Frankfurt

Venue: Steigenberger Airport Hotel



IMA International Training Day 2019

“The future is now”

Greece

exact date and place to be confirmed



IMA 45th Annual Conference 2019

“The future is now”

Geneva

exact date and venue to be confirmed

International Training Day

28 April 2018

“The Digital Age“

Your Online Brand Matters-
Be Strategical!

Barcelona, Spain

Venue: Hotel Porta Fira

The Registration is now open.

Early bird rate until 31 January 2018.

Please visit:

www.ima-network.org



INTERNATIONAL TRAINING DAY 2018 “THE DIGITAL AGE” IMA TRAINERS AND PARTNERSHIP



Gabriella Picca

Senior Executive Assistant,
LinkedIn Italy, Iberia & France
“LinkedIn and the Power
of your Digital Brand”

Tips and secrets of the world’s
most powerful professional network.
You will learn how to create an attractive
digital self and how to build a quality
and constructive network.

Adam Fidler

Principal and Founder
of Adam Fidler Academy
“Transition of the Executive Assistant
in the Digital World”

In this thought-provoking and inspirational
workshop, Adam Fidler discusses the
transition that Executive Assistants
need to go through if they are to succeed
in the Digital World. Building on his
popular work on the role of the Strategic
Executive Assistant, he shares his pers-
pectives and key strategies to support

the growth of the Assistant in relation
to the challenges faced in a commercial
world dominated by digitization, increased
pace and unpredictability.

Partnership

Executive Secretary Live and
IMA – International Management
Assistants

Special Offer:

If you attend Executive Secretary Live
in London on 16-17th March 2018,
you can get a free ticket for the
IMA International Training Day
in Barcelona on 28th April 2018!

**More information about
the special offer:**
[https://www.eventbrite.co.uk/e/
executive-secretary-live-london-
2018-tickets-33988369127](https://www.eventbrite.co.uk/e/executive-secretary-live-london-2018-tickets-33988369127)

