



Workshop “Goal-oriented decision making”

At Saturday, 26th September, our one-day workshop “Goal-oriented decision making” took place at the Dorint Hotel in Frankfurt / Oberursel. Our trainer Birgit Preuss-Scheuerle started the workshop by interviewing the participants about their expectations and goals followed by a simple example for hidden traps in decision making.

Many decisions are still made based on experience and intuition, but what about goal-oriented decision making? During the next hours we practiced focusing on our goals, reducing fears and learnt about various decision-making techniques like the Eisenhower Matrix (Urgent-Important Matrix), the pair comparison method, the Pareto principle (known as the 80/20 rule), the decision matrix (working with tables and scores) or to let chance decide (with coins).

We thanked the trainer for a great workshop, from which we gained many new insights. Mathias Heueis, Director Key Account Management, showed us different room categories, the bar area and lobby, where some of us later met for networking.

Wiesbaden, September 2020

Lilian Helbig

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